

COMPLETE LISTING OF CLAIMS

1. (currently amended) A method of conducting a sealed offer auction using an online auction provider, the method comprising;

- a) ~~buyers post a buyer posting~~ ad-like listings in seeking a desired item items;
- b) ~~buyers~~ the buyer receiving ~~multiple offerings~~ one or more offers from multiple sellers for the desired item;
- c) all offers ~~contains detailed~~ containing information about the respective desired item items being offered;
- d) the auction ~~has~~ having a scheduled deadline ~~provided~~ implemented by the auction system provider and selected by the buyer of the desired item;
- e) the buyer can either accept an offer or make a counter offer to one or more sellers;
- f) ~~the~~ any seller has the option to accept or decline a counter offer,
- g) all offer details from a seller are sealed from other sellers;
- h) the winner of the auction can be ~~greater than one~~ one or more sellers based on the number of offers accepted by the buyer;
- i) the buyer is responsible for paying auction fees to the online auction provider;
- j) sellers are ~~not charged~~ not charged with any fee in a wish list auction.

2. (currently amended) A method as in claim 1 wherein said auction is an online auction online auction.

3. (currently amended) A method as in claim 1 wherein said auction is for ~~goods and services~~ goods and services.

4. (currently amended) "Auction System Provider" A method as in claim 1 wherein said auction system provider is an online auction service provider or an online auction host.

5. (withdrawn) An online system for conducting a seal offer auction, the system comprising:

A controller;

Buyer's terminal which communicates with said controller whereby buyer can enter and transmit, prior to the beginning of an auction, a listing for said at least one time, a listing comprising the headline and brief description of the item the buyer is searching for; Web pages which display said auction listing;

A plurality of individual seller terminals which communicate with said controller whereby said plurality of individual sellers can post offer details, accept or decline to said computer server counter offers from the buyer for the auctioning items prior to the auction end;

Said controller displays all offerings in a sealed manner, with said plurality of individual sellers' user IDs on the time according to *time of entry* to all users;

Said buyer can communicate with said controller through buyer's terminal whereby said buyer can either accept or make counter offer to said plurality of individual sellers; Winners of said auction listing whose offers are accepted by said buyer during the auction duration;

A system time tracker which operates on said computer server to track offering details posted by said plurality of individual sellers according to time of entry of said offers;

An email system which operates on said computer server to notify said buyer and said plurality of individual sellers any offer acceptances, counter offers, counter offer acceptances, and counter offer declines related to said auction listing; and the said email system allows communications between said buyer and said plurality of individual sellers regarding said auction listing;

A database system which operates on said computer server to store information or data such as user IDs, passwords, email addresses, contact information, credit card numbers, banking account numbers, feedback histories, and all information related to auction listing, processing, and ending results;

A check out system which operates on said computer server to allow said plurality of individual sellers enter and calculate total transaction amount and deliver said plurality of individual sellers contact information via email to said buyer; and the said check out system is programmed to display said winners contact information to said buyer upon auction closing.

6. (withdrawn) The system recited in claim 5 operating in accordance with said specified and limited time period whereby offers for a particular listing are only accepted for said specified and limited time period.

7. (withdrawn) The system recited in claim 5 wherein said buyer terminal is terminal connected to the Internet.

8. (withdrawn) The system recited in claim 5 wherein said plurality of individual sellers terminals are terminals connected to the Internet.

9. (withdrawn) The system recited in claim 5 wherein said controller comprises a server.

10. (withdrawn) The system recited in claim 5 wherein said buyer terminal and said plurality of individual potential seller terminals communicate with said controller via the Internet.

11. (new) A method of operating a system controller in conducting a wish list auction for an item involving a buyer and at least one seller, the method comprising:

facilitating a reception by the system controller from the buyer of a request for the item;

facilitating a reception by the system controller from the at least one seller of at least one sealed offer responsive to the request for the item from the buyer; and

facilitating a reception by the system controller from the buyer of an acceptance of at least one of the at least one sealed offer.

12. (new) The method of claim 11, wherein the item includes at least one of a good, a service, a right and a property.

13. (new) The method of claim 12 further comprising:

facilitating a reception by the system controller from the buyer of at least one counter offer responsive to the at least one sealed offer.

14. (new) The method of claim 13, further comprising:

facilitating a reception by the system controller from the at least one seller of an acceptance of the at least one counter offer.

15. (new) The method of claim 14, further comprising:
facilitating a reception by the system controller from the at least one buyer of at least one counter-counter offer responsive to the at least one counter offer.
16. (new) The method of claim 15, further comprising:
facilitating a reception by the system controller from buyer of an acceptance of the at least one counter-counter offer.
17. (new) A method for operating a buyer client terminal in conducting a wish list auction for an item involving a buyer and at least one seller, the method comprising:
facilitating a request by the buyer for the item;
facilitating a reception by the buyer client terminal from the at least one seller of at least one sealed offer responsive to the request for the item by the buyer; and
facilitating an acceptance by the buyer of at least one of the at least one sealed offer.
18. (new) The method of claim 17, wherein the item includes at least one of a good, a service, a right and a property.
19. (new) The method of claim 17, further comprising:
facilitating at least one counter offer by the buyer responsive to the at least one sealed offer.
20. (new) The method of claim 19, further comprising:
facilitating a reception by the buyer client terminal from the at least one seller of an acceptance of the at least one counter offer.
21. (new) The method of claim 20, further comprising:
facilitating at least one counter-counter offer by the buyer responsive to the at least one counter offer.

22. (new) The method of claim 20, further comprising:
facilitating a reception by the buyer client terminal from the at least one seller of
an acceptance of the at least one counter-counter offer.
23. (new) A method of operating a seller client terminal in conducting a wish list
auction for an item involving a buyer and at least one seller, the method comprising:
facilitating a reception by the seller client terminal of a request by the buyer for
the item;
facilitating a generation by the seller client terminal of a sealed offer responsive
to the request for the item by the buyer; and
facilitating a reception of an acceptance of the sealed offer by the buyer of the
sealed offer.
24. (new) The method of claim 23, wherein the item includes at least one of a good,
a service, a right and a property.
25. (new) The method of claim 23, further comprising:
facilitating a reception by the seller client terminal from the buyer of a counter
offer.
26. (new) The method of claim 25, further comprising:
facilitating an acceptance by the seller client terminal of the counter-offer.
27. (new) The method of claim 25, further comprising:
facilitating a decline by the seller client terminal of the counter-offer.